SEAT



What's more fun than getting there? Being there already in the SEAT Ibiza. So, kick back with your mates, turn up the tunes and get ready to roll. The SEAT Ibiza was designed for all those fun-filled days ahead.

#All/MyFriends





Life's an everyday trip. So, move it up a beat, with Full LEDs and illuminated airvents that let you fine-tune the mood for your journey. From online connectivity to hours of quality music thanks to the BeatsAudio™ Sound System, the SEAT Ibiza was designed to power the fun: for you and everyone you know.

Music and good times for all my Friends.

You've got it, flaunt it.

Happy on the inside, stunning on the outside. With sharper lines and sophisticated curves that give you a license to roll your own way.

The SEAT Ibiza has redesigned Full LED headlights that let you light up the town while keeping consumption down. And with renewed alloy wheels propelling you confidently forward, you'll be riding high on head-turning rims. All of this, with the subtle detail of the handwritten SEAT Ibiza logo on the boot to top off the look.



Our global range of cars and product specifications varies from country to country. Please, visit your local SEAT website to know more about the product offer available for you.

Step into the party.

You, your friends, in it together. With comfier, customisable upholstery and new airvent ambient lighting to add to the atmosphere. Plus, enjoy an enhanced driver experience, with a new ergonomic multifunction steering wheel, an elevated floating infotainment screen and a soft-to-touch dashboard.



At the centre of it all.

The more you see, the more you know. Combining a larger 9.2" floating touchscreen with navigation and wireless Full Link, the SEAT Ibiza is made for those who love to keep effortlessly connected. Sync up your maps, contact lists, music and more for on-the-go access. You can also enjoy hands-free control thanks to "Hola-Hola" natural voice command.

Complete with a fully digital 10.25" Cockpit display for all your essential drive data, you'll have the option to customise the information you need. You can even split it into 3 easy-view panels, so everything is just where you want it: right in your line of vision.

Dance. Hangout. Drive on.

Singalongs, favourite songs. The SEAT Ibiza is designed for a life of music, with the world-class BeatsAudio™ Sound System amping up your favourite tunes. And online access to a world of killer tracks through SEAT CONNECT.

Want to play it straight from your smartphone? No problem, step in and sync straight up with Wireless Full Link technology.







Connected, like best mates.

Enjoy round-the-clock access. Lock and unlock your SEAT Ibiza's doors, check its status and activate the horn remotely. You can even ask for directions or play the next tune: it all starts with SEAT CONNECT.



There by your side.

Life is too short to worry. Rest easy knowing our safety and service technology is designed with you as our top priority.

- Need a hand? Push the Breakdown Call button and get immediate access to our agents for help.
- One less thing to remember. Service Scheduling alerts you when you need to bring your car in for a check-up.
- We've got you covered. Contact our expert Customer Care service that are at hand to offer support and solve any doubts you might have.



Do it all from anywhere.

Your life, your way. Make the most of Remote Access services for your SEAT Ibiza, managed directly through your smartphone.

- Want to up your driving performance? Receive Driving Data from your trips, including fuel consumption, average speed and more.
- For when you're on the move. Check up-todate information from anywhere with Vehicle Status, check whether your doors are locked and lights are off.
- Forgot where you parked? Activate Horn and Turn Signals of your car to find it in no time.
- No more stressing. Remote Lock and Unlock lets you view your car's lock status and change it whenever you need.



A connection like no other.

Step into a world of online features and services with SEAT CONNECT, customised to add quality and ease to your day-to-day.

- Get where you're going hassle-free with route calculation and real-time traffic and navigation.
- No need to repeat yourself or say it the 'correct' way. Natural Voice Control has you covered.
- The perfect playlist at your fingertips. Access some of the best streaming services out there, like Apple Music™ and Tidal™.

Remote Access & Online infotainment service clusters include a free trial period. After this period, in order to keep enjoying the service a renewal is required.

5-star safety.

The SEAT Ibiza scored a perfect 5-star rating at the 2022 Euro NCAP test. The Ibiza has been given a host of safety updates to meet the even stricter testing methodology. The test may have changed, but our commitment to offering the safest vehicles on the market hasn't.



The SEAT Ibiza has achieved the maximum
5-star rating in the stricter 2022 EuroNCAP safety test.





Traffic Sign Recognition.

Keep your eyes fixed ahead. Traffic Sign Recognition lets you view speed limits and overtaking restrictions on your SEAT Digital Cockpit, so you'll never miss a thing.



Side Assist.

Overtaking and changing lanes doesn't have to mean straining your neck. The front and rear-facing radars help to monitor blind spots. If anything comes within a 70-meter radius, you will be notified with a visual cue.



Don't sweat it, you're sorted. The SEAT Ibiza comes with innovative, drive-assist technology so you can focus on what's important - the fun stuff.



Lock into the groove automatically. Lane Assist helps you stay in your intended lane of travel. If you start to drift, the system lets you know so you can correct course.





Travel Assist

features on the SEAT Ibiza monitor your journey and use cameras to scan for lane markings and curves.



Unique styles and personal choice. We all have our own way to move. So, the SEAT Ibiza comes in 4 stylish trims that let you move to the beat of your own drum.

Trim sele



ck that sports look.

Get ready to impress your mates, with a SEAT Ibiza that feels as dynamic as it looks. The FR trim combines sporty design touches with enhanced performance to give you the optimum drive experience.

Immersed in light.

What's better than you and your best friends cruising in your SEAT Ibiza? Well, you and your best friends cruising in the SEAT Ibiza with the automatic sunroof wide open.



Complete performance with optimum interior design. The high-quality cloth upholstery in the FR trim lets everyone sit comfortably with maximum lateral support.

FR trim.



Bathing in bass.

Let your crew experience supreme sound with the top-class BeatsAudio® sound system: 6 premium speakers, a thumping subwoofer and a powerful 300W amp giving you pure depth and clarity on all your favourite tracks.



Top-class command.

Specially designed with an exclusive FR emblem: the Nappa leather-wrapped, multifunction sports steering wheel has advanced controls that let you operate the audio and navigation system without taking your hand off the wheel.



Progressive rhythm.

Get in tune with the road. With the FR trim's optional, 18" Machined Alloy wheels, you can experience a smoother and sportier drive.



Customise the way you move.

Car full of friends, now amp up the ride. With four SEAT Drive Profiles that tweak engine responsiveness, steering and setup. Sport Profile lets you experience the SEAT Ibiza at its peak with a more dynamic performance.

Standard equipment

Safety:

- Side airbag in front with curtain airbag and deactivation
- 3-point seat belt for all seats
- Visual and acoustic seat belt reminder (front and rear)
- ISOFIX + Top Tether Anchors in side rear seats
- Cruise Control System (CCS)
- Electronic Stability Control (ESC)
- Electronic differential lock (XDS) with dynamic traction support
- Hill Hold Control
- Rear disc brakes*
- Lane Assist
- Front Assist incl. autonomous emergency braking system
- Windshield wiper with light sensor
- Separate daytime running lights with automatic headlamp activation and Coming Home feature
- Tiredness Recognition System
- Tyre pressure monitoring system
- Tool kit and tyre fit

Electronics:

- SEAT Basic Digital Cockpit 8"
- SEAT Media System 8.25"
- SEAT CONNECT with Safety & Service and Remote access services for Media System
- SEAT Drive Profile with ECO function,
 Normal, Sport & Individual profiles
- Rain and light sensor
- Bluetooth® connection
- USB Type-C socket
- 6 speakers
- Digital Audio Broadcasting (DAB)
- Climatronic (2 zones)
- Coming Home feature in headlights
- 2 foldable keys with remote control function
- Power locking with remote control
- Anti-theft electronic vehicle immobilization

Exterior:

- Dynamic 17" Brilliant Silver Alloy wheel
- Exterior mirror in Glossy Black
- Antenna for AM/FM reception
- Front grille with chromed frame
- Black window frames
- Power-folding, power-adjustable
 and heated exterior mirrors
- EcoLED headlights& LED rear lights
- Front & rear fog lights
- LED license lighting
- Rear sport bumper with chromed exhaust pipe hidden
- FR logo on boot

Interior:

- Black greenhouse
- Coloured mouldings in airvents in Daring Red
- Sports seat design for FR trim
- Height-adjustable front seats
- Split and foldable rear seats
- Nappa Leather multifunctional steering wheel with FR logo
- Vegan Leather hand brake
 & gearshift knob
- Interior door and side trim panel with textile and decor moulding
- Reading lights for driver and passenger seats
- Auto-dimming interior mirror
- Sunvisors with mirrors and card-holder
- Interior lighting in the footwell, central console and door panel
- Front and rear power windows

Move to a superior beat.

Show your mates your classy side. The Xcellence trim takes the SEAT lbiza to a whole new level of distinction. With a range of exceptional design features and finishing touches to transform your journey.



Always on track.

Like that friend who always has your back. The 10.25" Digital Cockpit with online navigation keeps you heading in the right direction and helps you find the best way to your destination.

Reflecting pure quality.

Drive with confidence. The SEAT Ibiza Xcellence trim comes with Burgundy moulding around the interior airvents adding a dash of sophistication to your SEAT Ibiza's cabin.



Standard equipment.

Safety:

- Side airbag in front with curtain airbag and deactivation
- 3-point seat belt for all seats
- Three rear head restraints
- Visual and acoustic seat belt reminder
 [front and rear]
- ISOFIX + Top Tether Anchors inside rear seats
- Cruise Control System (CCS)
- Electronic Stability Control (ESC)
- Electronic differential lock (XDS) with dynamic traction support*
- Hill Hold Control
- Rear drum brakes
- Front Assist incl. autonomous emergency braking system
- Lane Assist
- Separate daytime running lights with automatic headlamp activation and Coming Home feature
- Windshield wiper with light sensor
- Tiredness Recognition System
- Tyre pressure monitoring system
- Tool kit and tyre fit

Electronics:

- SEAT Basic Digital Cockpit 8"
- SEAT Media System 8.25"
- SEAT CONNECT with Safety
- & Service and Remote access services for Media System
- Rain and light sensor
- Bluetooth® connection
- USB Type-C socket
- 6 speakers
- Digital Audio Broadcasting (DAB)
- Climatronic (2 zones)
- Coming Home feature headlights
- Keyless system
- Rear park distance control
- Anti-theft electronic vehicle immobilization
- 2 foldable keys with remote control function

Exterior:

- Design 16" Brilliant Silver Alloy wheel
- Exterior mirror in Atom Grey
- Antenna for AM/FM reception
- Hotstamping front grille
 with chromed frame
- Chromed window frames
- Power-folding, power-adjustable and heated exterior mirrors
- EcoLED headlights & LED rear lights
- Front & rear fog lights
- LED license lighting
- Rear bumper with exhaust pipe hidden

Interior:

- Black greenhouse
- Coloured mouldings in airvents in Burgundy
- Height-adjustable front seats
- Split and foldable rear seats
- Nappa leather multifunctional steering wheel
- Vegan leather hand brake & gearshift knob
- Interior door and side trim panel with textile and decor moulding
- Net on the central console
- Front centre armrest
- Drawer under passenger seat
- Reading lights for driver and passenger seats
- Autodimming interior mirror
- Sunvisors with mirrors and card-holder
- Interior lighting in the footwell, central console and door panel
- Front and rear power windows



Every party needs lights.

Shine on. With Full LED headlights coming as an optional extra on the Xcellence trim to give you endless illumination while brightening your path and keeping you safe en route.



Steady, strong and stylish.

Your mates will need shades when you rock up with these rims. The Xcellence trim comes complete with Optional 17" wheels in Nuclear Grey.



Modify the mood.

Find the right tone. With lights built into the footwells, doors and airvents of the SEAT Ibiza, its ambient lighting system lets you match the mood to how you feel.



It's the small things.

Step into your SEAT Ibiza without taking your keys out of your pocket. The KESSY system comes in handy when you've got your hands full.

et there with roper flair.

All your mates, all together, going all out in style. The Style trim gives you a choice of sleek alloy wheels with a dynamic exterior design, and a comfortable interior that's the perfect place for all your favourite people.



A touch of class.

Why not keep things sophisticated? The Neutral Grey airvent moulding on the SEAT Ibiza's Style trim gives your interior a refined look.



Close enough for comfort.

The Rear Parking Sensor tells you how close you are to other vehicles or surrounding objects. So, when you're manoeuvring into position, you'll have advanced control so you can back in smoothly.

8800 IHW



Streamlined motion.

Complete with 16" alloy wheels in Nuclear Grey as optional to give you a lightweight and timeless way to move through your days.



Cool flow, cosy heat.

Whatever it's like outside, Climatronic keeps your cabin temperature the way you like it. Your friends will thank you later.



Quality feel and command.

Enjoy the style, comfort and sensation of a leather-wrapped multifunction steering wheel that allows you to be in full control: of the journey and the tunes.



Shine on.

The Eco LED lights make sure all your moves are seen in bold and boundless style. With innovative Eco technology keeping energy consumption down so you can light up for longer.

Standard equipment

Safety:

- Side airbag in front with curtain airbag
 and deactivation
- 3-point seat belt for all seats
- Three rear head restraints
- Visual and acoustic seat belt reminder (front and rear)
- ISOFIX + Top Tether Anchors in side rear seats
- Cruise Control System (CCS)
- Electronic Stability Control (ESC)
- Electronic differential lock (XDS)
 with dynamic traction support*
- Hill Hold Control
- Rear drum brakes
- Front Assist incl. autonomous emergency braking system
- Lane Assist
- Separate Daytime Running lights with automatic lights on
- Tiredness Recognition System
- Tyre pressure monitoring system
- Tool kit and tyre fit

Electronics:

- SEAT Basic Digital Cockpit 8"
- SEAT Media System 8.25"
- SEAT CONNECT with Safety & Service and Remote access services for Media System
- Rain and light sensor
- Bluetooth® connection
- USB Type-C socket
- 6 speakers
- Digital Audio Broadcasting (DAB)
- Air conditioning
- Power locking with remote control
- Anti-theft electronic vehicle immobilization
- 2 foldable keys with remote control function

Exterior:

- Enjoy 15" Brilliant Silver
 Alloy wheel
- Body-coloured bumpers,
 mirror cases and door handles
- Antenna for AM/FM reception
- Black window frames
- Eco LED headlights& halogen rear lights
- Rear fog lights
- LED license lighting
- Rear bumper with exhaust pipe hidden

Interior:

- Grey greenhouse
- Coloured mouldings in airvents
 in Honey Mustard colour
- Height-adjustable front seats
- Split and foldable rear seats
- Leather multifunctional steering wheel
- Vegan leather hand brake
 & gearshift knob
- Door panels in PVC
- Dimming interior mirror
- Sunvisors with mirrors and card-holder
- Front power windows
- Reading lights for driver and passenger seats

All the essentials.

The rhythm of reliability, the beat of spirited design. Make the most of it in the Reference trim. Offering safety, style and access to a wide range of modern functionalities, so you can pack in your pals, turn up the tunes and get out into it.



Customise your cockpit.

For increased visibility and safety, the 8" digital cockpit displays your preferred driving data front and centre, so you can find what you need at a glance.



Top it off right.

Dressed in Honey Mustard moulding that adds a touch of flavour to the airvent design and gives your interior the kind of vibrant look that the SEAT Ibiza is all about.



Wheels.

. __ ..



URBAN 15"
STEEL WHEELS



ENJOY 15"
BRILLIANT SILVER
ALLOY WHEELS

1611



DESIGN 16"
NUCLEAR GREY MACHINED
ALLOY WHEELS

St



DYNAMIC 17"
BRILLIANT SILVER
ALLOY WHEELS



PERFORMANCE 18"
BLACK MACHINED
ALLOY WHEELS
ST XC



DESIGN 16"
BRILLIANT SILVER
ALLOY WHEELS



DYNAMIC 17"
BLACK MACHINED
ALLOY WHEELS
St XC



PERFORMANCE 18"
GLOSSY BLACK MACHINED
ALLOY WHEELS



DYNAMIC 17"
NUCLEAR GREY MACHINED
ALLOY WHEELS



PERFORMANCE 18"
GLOSSY BLACK MACHINED
ALLOY WHEELS



PERFORMANCE 18"
BLACK R MACHINED
ALLOY WHEELS

Colours.



MIDNIGHT BLACK² R St XC FR





PURE RED¹





R St XC FR













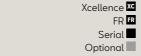
MAGNETIC TECH²



DESIRE RED³







¹ Soft. ² Metallic. ³ Special Metallic.

Reference R

FR FR

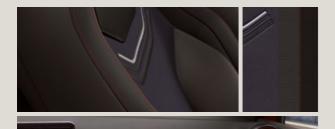


Upholsteries.





ACERO CLOTH COMFORT SEATS



LE MANS CLOTH SPORT SEATS

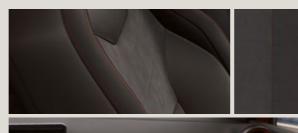


COMO CLOTH COMFORT SEATS



DINAMICA® BLACK SPORT SEATS







DINAMICA® BLACK SPORT SEATS

NAO CLOTH COMFORT SEATS





Move to ZERO. SEAT's environmental mission

🖒 Climate Change. 🕏 Resources. 😌 Air Quality. 🔍 Environmental compliance.

Environmental information.

Bodywork

Use of ultra-high strenght steel, which together with hot stamping technology, permits a reduction in thicknesses and weight without loss of performance.



Seats

The use of new PUR foam formulations reduces the emission of volatile organic compounds (VOCs) in the cabin interior by up to 50%.



Renewable and recycled materials

Use of renewable materials (cotton, natural rubber and cellulose) and recycled materials (plastics) in various parts of the vehicle.



Aerodynamics

Improved vehicle aerodynamics, thanks to optimised design of the bodywork, wheels and cooling system.



Lighting

Headlamps are 100% LED and some rear lamps versions include LED technology, reducing significantly power consumption and increasing life and efectiveness of the lamp.



SEAT Eco Drive Profile

ECO mode allows a driving style that modifies engine and transmissions parameters in order to reduce fuel consumption and emissions.



Tyres

Low rolling resistance tyres reduce the rolling resistance coefficient.



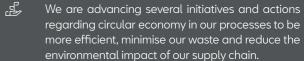
Manufacturing process

During the period from 2010 to 2021 we reduced the CO₂ emissions per manufactured car by 61%, whilst also cutting the energy demand per car by 17%. Additionally, we've achieved a 29% saving in water consumption and a 75% reduction in waste generated per car.

> Sludge generated in our Paint Shop is recovered and reused as base material for the construction of paved roads, helping us to reduce the amount of waste generated in our productive processes and the use of raw material in their construction.



Circular economy





SEAT is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While SEAT makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised SEAT Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/ recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

